

*Presentation for the
2009 California Executive Institute*



California IT: A Commitment to Green

What is ITMA?

- ☀ Information Technology Managers Academy
- ☀ Hosted by the Department of Technology Services
- ☀ A year-long academy for state IT managers
- ☀ Turning today's IT managers into tomorrow's IT leaders

ITMA Develops Leaders

- ☀ We are the 16th academy – ITMA XVI – and we represent 25 different state departments
- ☀ We will develop and enhance our ability to be leaders
- ☀ Throughout the year we are offered guidance from our Class Managers and Class Sponsors who are experienced IT Leaders
- ☀ Each academy selects and completes a class project

The Debate Begins

- ☀ Began in August with fifteen project proposals
- ☀ Utilized important leadership skills to narrow project selection
- ☀ Collaboration, strategizing, and compromise
- ☀ Conducted survey of California Agency Information Officers (AIOs)

The ITMA XVI Project

- ☀ We considered many of the State's current challenges and objectives in selecting a project
- ☀ The ITMA project develops our leadership skills, allows us to be change agents, and provides benefits to the State
- ☀ The project we selected is:
California IT – A Commitment to **Green**

Why Green for ITMA XVI?

Our project helps California and its IT managers:

- ☀ Reduce impacts on the environment
- ☀ Realize cost savings through energy reduction and rebates
- ☀ Position California as a desirable Green IT employer
- ☀ Provide common statewide tools and information that will help state IT managers implement Green

The strategic fit for Green

- ☀ Government Code 14200/15276 – Teleworking
- ☀ California IT Strategic Plan
- ☀ State CIO's initiatives – IT consolidation and cost of ownership reduction
- ☀ National Association of State Chief Information Officers (NASCIO) – Green IT Initiative

The mission of Green

The ITMA XVI class project, “California IT – A Commitment to Green,” will – through improved energy efficiency – help reduce state government’s environmental impact and realize operational cost savings.

The three goals of Green

- ☀ **Goal 1: Provide IT managers with tools to effectively manage a mobile workforce**
 - ☀ Establish guidelines for a mobile workforce
 - ☀ Establish recommended IT telework roles
 - ☀ Identify IT telework training resources for supervisors and managers
 - ☀ Establish keys for IT telework success

The three goals of Green

- ☀ **Goal 2: Incorporate Green best practices into current and proposed state IT operations**
 - ☀ Establish Green best practices for IT business solutions
 - ☀ Identify opportunities for Green cost savings and benefits

The three goals of Green

- ☀ **Goal 3: Educate state agencies and potential new employees on the benefits of going Green**
 - ☀ Establish partnerships with other Green efforts
 - ☀ Partner with state recruiters to market CA as a desirable Green employer
 - ☀ Cooperatively participate with others in outreach activities and events

The 'when' of Green

High-level project dates

- ☀ The ITMA XVI project was officially approved on November 4, 2008
- ☀ To date, many milestones have been accomplished
- ☀ Deliverables will start rolling out in February 2009
- ☀ ITMA XVI will have a booth at GTC in May 2009
- ☀ The ITMA XVI project will be completed by June 2009

Wrapping up Green

☀ Summary

- ☀ Green benefits everyone

- ☀ Green aligns with current California strategies and objectives

- ☀ Green reduces costs

☀ Questions or more information

☀ Slides available on DTS's EI web site

Thank you!!

